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SEARCH REQUEST FORM

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(ABSTRACT ATTACHED)

Date Filed: 26 October 2001 Applicant(s) Mark R. Duchow
Priority Date: 30 March 2001
Assignee: _____

DESCRIPTION

A method for providing discount promotions to buyers by receiving a product selection and buyer information from a buyer and selecting a reseller (merchant) based on the selected product and buyer info. In one embodiment, the merchant selection is also based on the buyer's geographic location. The merchant may also have exclusive selling rights within the area (i.e. franchise).

The applicant's main arguments pertain to the selection of the merchant based on the product and, secondarily, on the geographic location of the buyer.

KEYWORDS

advertisement

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